**THE COMMERCE SOCIETY**

**HANSRAJ COLLEGE, UNIVERSITY OF DELHI**

**M E M O R A N D U M O F U N D E R S T A N D I N G**

**Date**: 27th March 2023

## This Memorandum of Understanding was made and executed on 27th March 2023.

**This agreement is made between The Commerce Society, Hansraj College, and Henry Harvin for the Udhayan'23 to happen on 6th April 2023.**

## Deliverables from Henry Harvin:

Discount codes for the top 3 winners of all the games i.e 24 codes in total for the winners of 8 games:

1. 90% to the 1st winner.
2. 80% to the 2nd winner
3. 70% to the 3rd winner.

## Deliverables from The Commerce Society, Hansraj College:

1. Recognition as the Education Partner of Udhayan’23.
2. Social Media Promotions on the official handles of ComSoc Hansraj.
3. Dedicated Acknowledgement post (1) on the official Instagram page of Commerce Society, Hansraj College along with an Instagram Story (1).
4. WhatsApp Promotion of the promotional material of your brand on WhatsApp groups in the entire DU circuit, with a student base of 5000+
5. Brand Logo Placement on the poster/banners of the event.
6. Offline Promotions in 80+ Delhi University College.
7. Brand Recognition in the fest, that will have a foot fall
8. Database of 5000.
9. 150-200 Instagram Followers.

Malka Ganj Chowk, New Delhi-110007

sponsorshipcomsochrc @gmail.com

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**Quality of Service:** Both the parties will aim to provide services to the best of their current potential during the time of the contract. Both parties are open to reviews and feedback, but that information must not be disclosed beyond the parties to this agreement.

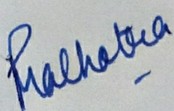
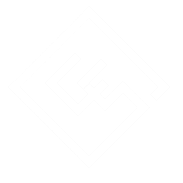
# Mehar Singh President

Pujita Malhotra Vice President

# Auth. Signatory

CEO, Henry Harvin

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**Signature Certificate**

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**Kounal Gupta**

Email: [kounal@henryharvin.com](mailto:kounal@henryharvin.com)

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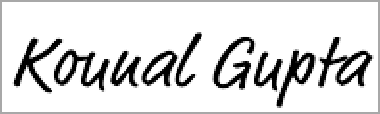
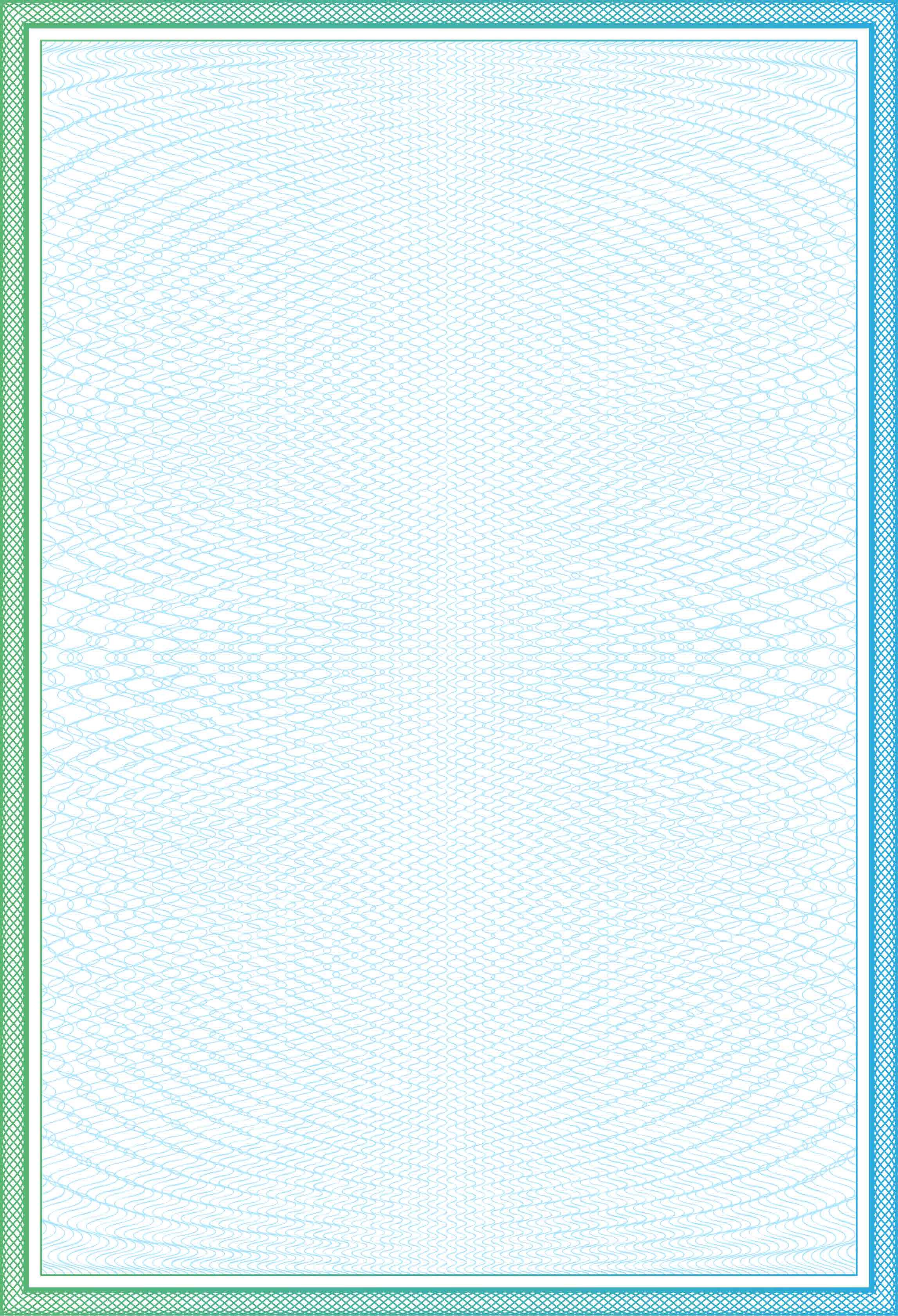
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